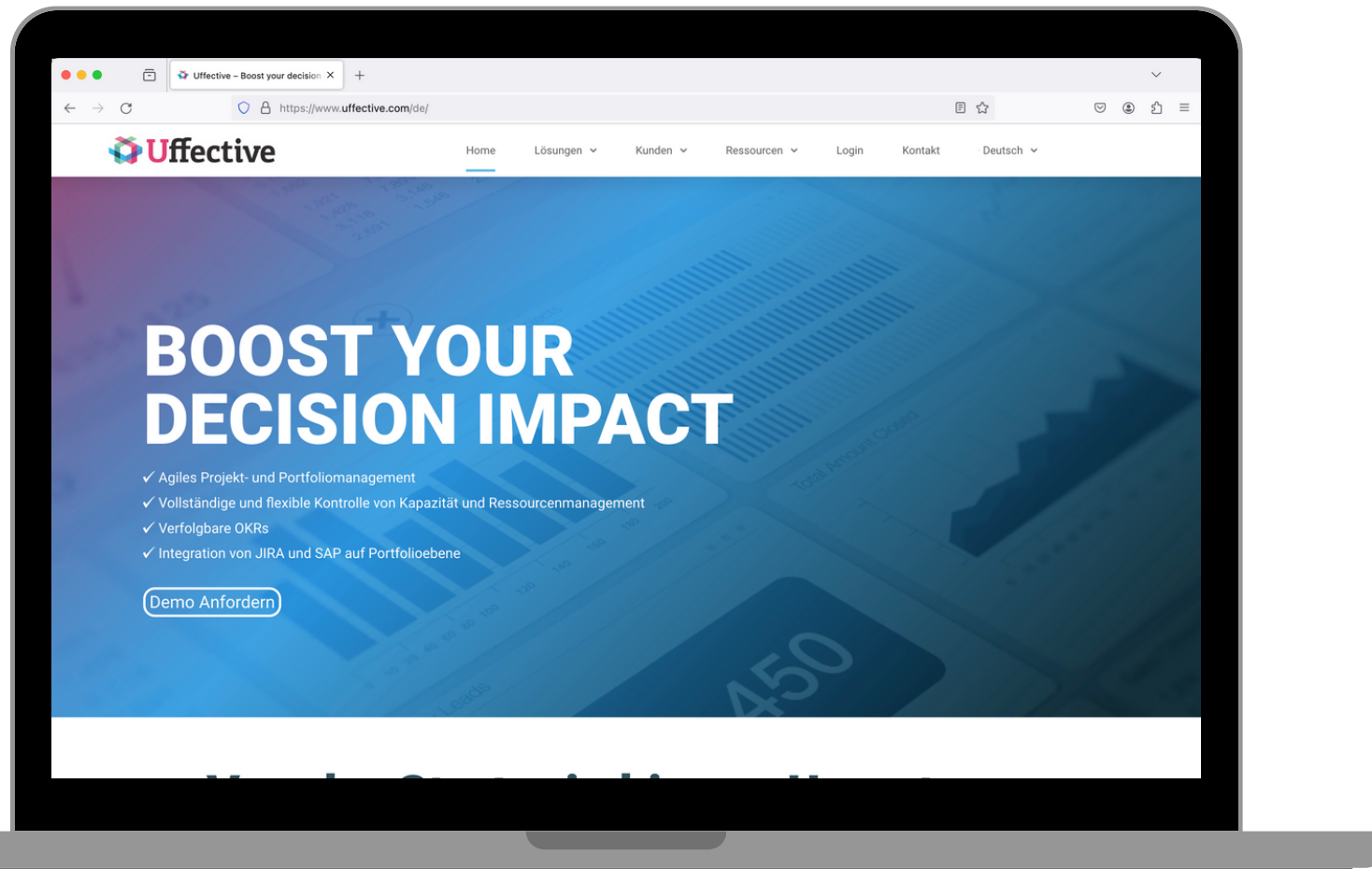
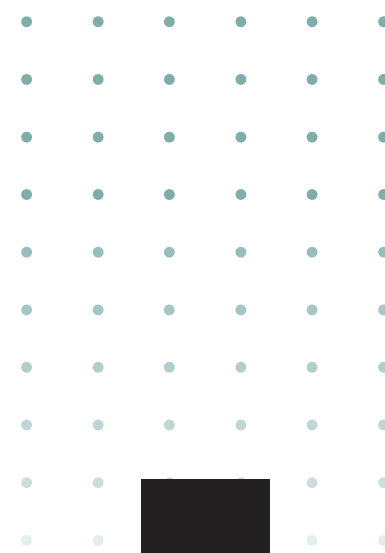


Case-Study



Agile Project & Portfolio Management SaaS



Prospects	Delivered	Opened	Responded	Interest level		
869	704	48.7%	12.2%	13	13	38
408	221	69.2%	15.4%	8	4	22
826	747	56.8%	12.7%	12	12	57

~40 MEETINGS IN 8 WEEKS (Ø5 PER WEEK)

TARGET GROUP: PORTFOLIO MANAGER

HIGH-TICKET SAAS TO MULTINATIONAL CORPORATIONS